



Anderson Center

25 years of
art & ideas

Annual Report Fiscal Year 2020

July 1, 2019–June 30, 2020



Director's Letter

While I expected challenges in my role, I never expected to navigate the Anderson Center through a pandemic! The difficulties of rapid shifts have also brought a kind of clarity. In working with the staff and board to find new ways to offer programming amid restrictions, we've frequently returned to the core of what we do: supporting arts and ideas in a beautiful setting. It has never been clearer that our work is powered by *people*. I am proud of the way we've been able to support those people this year.

Our sculpture garden remained open throughout the pandemic as a safe opportunity for people from near and far to view original art in a beautiful outdoor gallery. We partnered with other local arts organizations to form the Artistic Response Team of Red Wing, working together to provide virtual programs to our community and to connect artists with relief resources. We leveraged our growing online presence to share the stories of Tower View, from its history to the artists who continue the legacy of innovation.

Crucially, the Center had strong financials prior to the pandemic. Combined with continued support from many donors and foundations and a Paycheck Protection Program loan, we've kept our employees working towards our mission throughout the year. I am grateful to the staff, who have brought their intelligence, experience, creativity, and resourcefulness to the table during rapid changes.

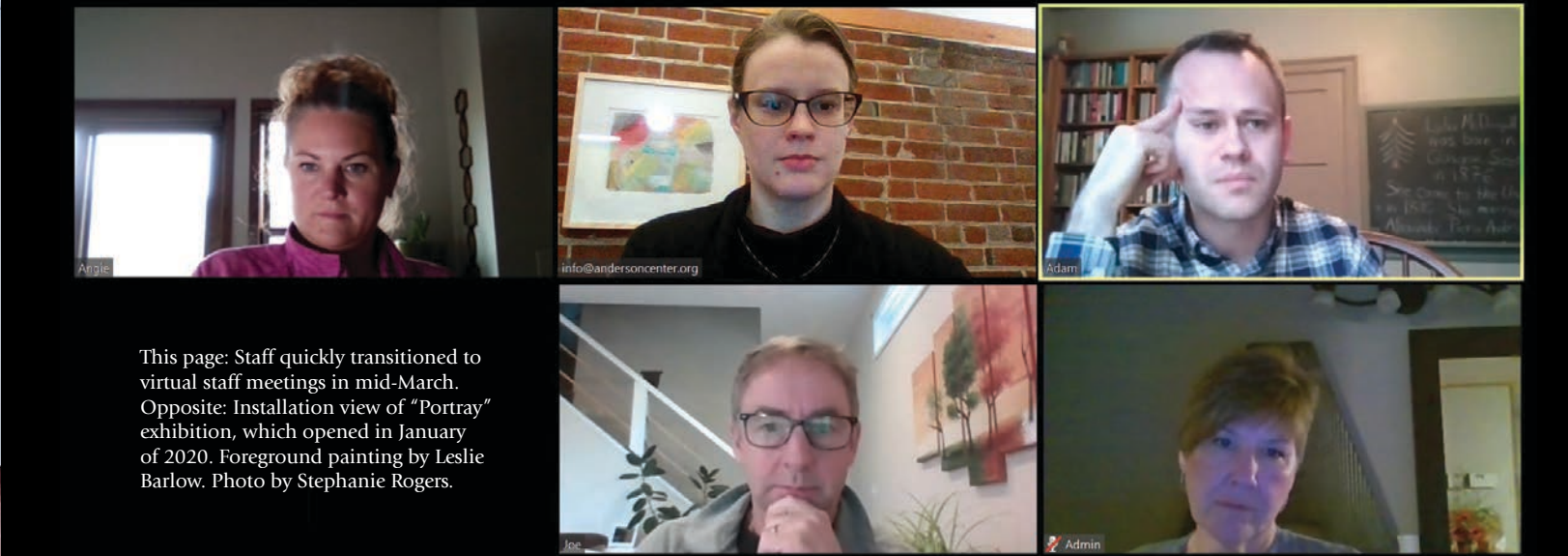
SUPPORTING LOCAL ARTISTS

Local artists, many of whom rent studio space at the Anderson Center, are a core part of the Anderson Center's Creative Community. They bring year-round vitality, creativity, and collaboration to Tower View. These artists demonstrate the synergy of people coming together at this inspiring site – from Tower View Alternative High School students taking a hands-on History of Rock class at Universal Music Center to a visiting Artist-in-Residence building a lasting friendship with a local studio artist.

When the COVID-19 pandemic and related economic uncertainties hit in the spring, the Anderson Center worked with studio artists as needed on personalized payment arrangements to ensure that these key members of our creative community could afford to continue making art at Tower View. We've also shared relief funding from the National Endowment for the Arts with our studio artists through a utility rebate. As we renewed leases at the end of the fiscal year, all available studios were and continue to be rented out. As the artists attest, these private studios were a refuge for them during the pandemic. We are all fortunate that private studio rentals continue to be viable and safe during these times.

WELCOMING NEW PEOPLE

Staff restructuring in the first half of fiscal year 2020 ensures that the Anderson Center has the people, skills, and capacity to fulfill the Board of Director's ambitious goals and the Center's



This page: Staff quickly transitioned to virtual staff meetings in mid-March. Opposite: Installation view of "Portray" exhibition, which opened in January of 2020. Foreground painting by Leslie Barlow. Photo by Stephanie Rogers.

promise as a significant destination that brings people together from near and far. We ended the fiscal year with several new staff members fully onboarded - even during a period of significant disruption - and some veteran team members in new roles. The Center now has additional staff capacity for programming, and for property management and capital planning connected to our historic home at Tower View.

Over the past several years, staff built up the Anderson Center's online presence to broadly share our programs and invite more people to Tower View. We are seeing results; the Center's social media following has tripled. Thanks to the work of new Development Director Adam Wiltgen, we launched a mobile-responsive website in May. These projects may have been in the works for years, but quickly became crucial this spring as we continued to build relationships through video studio visits with local artists and former artists-in-residence.

PUTTING IT TOGETHER

The progress reflects a multi-year effort to tell more people what you already know: the Anderson Center at Tower View is a gem. The combination of inspiring arts events in a beautiful, historic setting is unique. It's been wonderful to meet new people and introduce them to an established creative community at Tower View, whether they've visited the galleries, attended an outdoor tour, or picnicked in the Sculpture Garden. As word about the Anderson Center

continues to spread, I look forward to building on this momentum in the coming year. The goal is simple: for more people to come together to foster creativity and collaboration at Tower View and throughout the community of Red Wing. Through exceptional facilities, programs, and grounds, we will create a community that sparks innovation and engagement. We are working towards a future where the extensive site of Tower View is fully activated with year-round opportunities for people to engage with each other and with inspiring art; towards a future where a broad section of the Upper Midwest recognizes the value that the Anderson Center brings and supports that work.

WHAT'S NEXT?

As we celebrate the 25th Anniversary of the organization, I reflect on the words that Robert and Carolyn Hedin wrote to the Superintendent of Red Wing School District in 1993: "Imagine, if you will, an enterprising visual artist from Red Wing or from one of the many rural communities of Goodhue County having the opportunity to interact with one of the Upper Midwest's esteemed artists at Tower View." That vision has now come to pass many times. As we celebrate the successes, we continue to build on the momentum the Center has generated, to create new opportunities, and to grow. Thank you so much for your support of that growth now and into the future.

Stephanie Rogers, Executive & Artistic Director





Chairman's Letter

Have you noticed the number of times “unprecedented” was used to describe negative things this year? In 2020, we experienced terrible wildfires, more hurricanes in one season than have previously been recorded, a virus pandemic, worldwide social justice demonstrations, and extreme political behavior—but were they unprecedented? A common definition of unprecedented is “never known or experienced before.” In 1968, when I was eighteen, the world staggered through a year that was filled with tragic news stories: riots, the Vietnam War, assassinations, and a deadly flu. Few events are truly “unprecedented,” and the word does not only apply to difficult events.

This was truly an “unprecedented” year of positive celebration for the Anderson Center because it was our 25th anniversary! We will never have another 25th year and we are looking forward to celebrating our 50th.

When I joined the Board of Directors in 1998, I never imagined I would still be a board member when the Anderson Center celebrated its 25th anniversary. The Anderson Center has been carefully crafted by co-founders Robert and Carolyn Hedin, joined by many community members, supporters, and artists who share their vision for a dynamic center advancing artists and ideas. The Center's first 25 years included important restoration and renovation projects on our campus. The flagship residency program has provided more than 800 people with the gift of time and

space to nurture creative work. The Center has supported and connected dozens of local artists by providing studio space and creating community. The public events and outreach programming serves a wide range of people in Red Wing and the surrounding region. The Center's partnership with Tower View Alternative High School is a unique and mutually beneficial relationship that serves students as they complete high school graduation credits.

These 25 years were made possible by the hard work of excellent staff, dedicated board members, supportive contributors, and the buildings and spaces of Tower View Estate. The Center provides a home for our residencies, on-site studio artists, public events, Tower View Alternative High School, and space for community use.

Looking ahead, our Vision Statement in the 2020-2025 strategic plan is: “The Anderson Center will be a global destination for people to come together to foster creativity and collaboration. Through exceptional facilities, programs, and grounds, we will create a community that sparks innovation and engagement.”

At our annual board meeting in January 2019, we completed a thorough review of our 2016-2020 strategic plan. Our executive and artistic director Stephanie Rogers and board members Fiona McCrae, Karen Muller, and Robert Hedin then developed several drafts of a 2020-2025 strategic plan. After several board meeting reviews, a

plan was adopted in September 2019. It includes Enduring Goals, representing long-term and ongoing goals of the organization, Horizon Goals, focusing on the five years of 2020 to 2025, and Priorities, identifying actions over the next 6-12 months toward our Horizon Goals. For our Enduring Goals, we are focused on programming; Tower View buildings and grounds; management and governance; diversity, equity and inclusion; development; and finance.

Even with the challenges of the COVID-19 pandemic, including restrictions on gatherings and public space access, we have made good progress. In the maintenance of our buildings, we worked on masonry reconstruction of the Tower balcony. In spring 2021, the Tower balcony's historic decorative painting will be restored. The East Residence underwent major renovations to modernize the living spaces, kitchen, and bathrooms. The walls and attic were insulated and trim and wood floors were refinished and restored. Walls were reconfigured for better air and occupant circulation. The electrical wiring, plumbing, and windows were replaced, and a cooling system was added. The original copper roof was repaired and the siding will be painted in the spring of 2021. These renovations greatly enhance the East Residence's energy efficiency, plus add excellent living and gathering spaces to the Tower View Campus that will support our programs.

During 2020, we completed an architectural and engineering study to replace the roof and

the roof deck of the Bay Studios. Located on the northern side of the lower level between the Historic Main Laboratory and the Historic Barn, these studios were constructed during the 1980's, when the Red Wing School District and the Technical College owned the facilities. The Bay Studio spaces are on the lower level of the north side of this building. Despite many repairs over the past 40 years, the roof has reached the point where it must be replaced. In that process, we will add more studio spaces for on-site artists or researchers and repair the space that houses the core mechanical and electrical systems for our main building. This project is one of many needs that we will be seeking support for in our fundraising efforts.

This year, we also completed a project on the Historic Residency, reglazing and painting the windows and repairing the original screens. With the help of Anderson Center staff, this work was carried out by a historic preservation training non-profit that trains interns in historic structures. This project's costs were shared between the non-profit and the Anderson Center.

In 2020, we received notice of a major grant from the Minnesota Historical Society to support hiring professional consultants for a comprehensive assessment of the history and status of our

Cover: Masonry restoration contractors work on the Water Tower Balcony. Opposite: Northern Bedrock Historic Preservation Corps reglazing windows for the Historic Residence. Above: View of the Historic Barn in spring. Photos by Stephanie Rogers.





historic facilities for planning and funding purposes. This report, along with our other professional assessments, will help prioritize our 2021-2025 capital projects. These reports will provide us with the needed information to approach our many individual, business, non-profit, and foundation supporters to help us preserve, enhance, and maintain the Tower View estate to support our programming, public events, outreach, on-site artists, and educational partners.

As we adapted to COVID-19 restrictions, we continued our progress on many strategic goals through these planning and facility projects. You will find more information in this annual report on accomplishments in our other strategic goal areas of the residency program, outreach, diversity, development, and finance.

In closing, I would like to thank all of you for helping the Anderson Center celebrate 25 years of serving the Red Wing area, the region, the nation, and the world. This year has truly been “unprecedented” for the Anderson Center, and we look forward to having your support for the next 25.

John Christiansen
Chair, Board of Directors

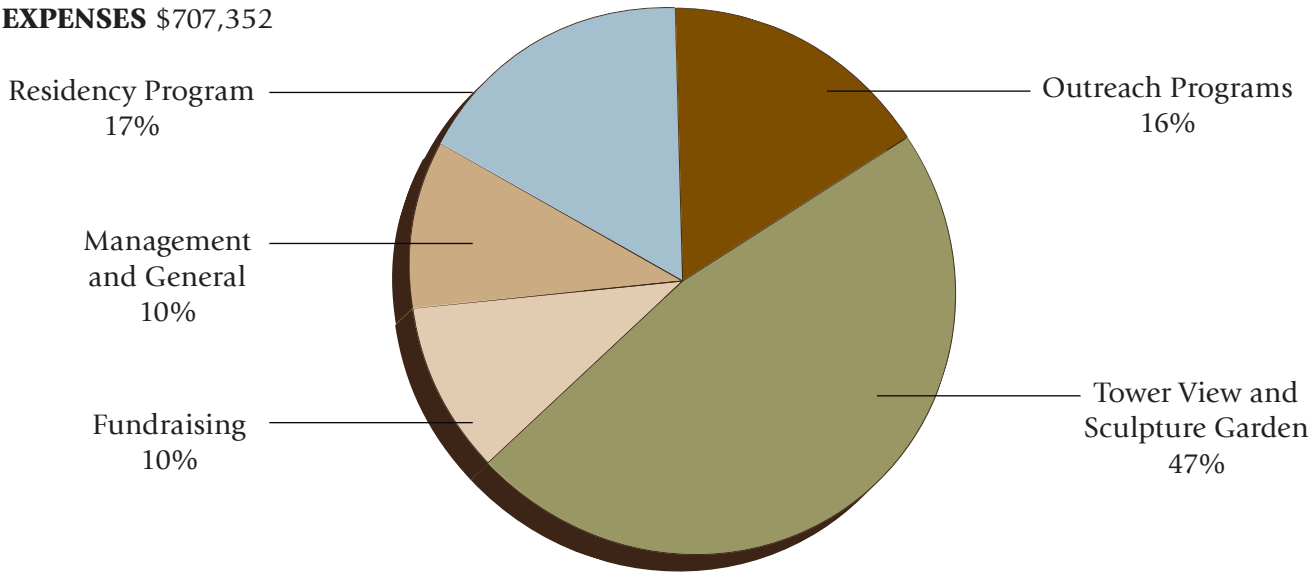
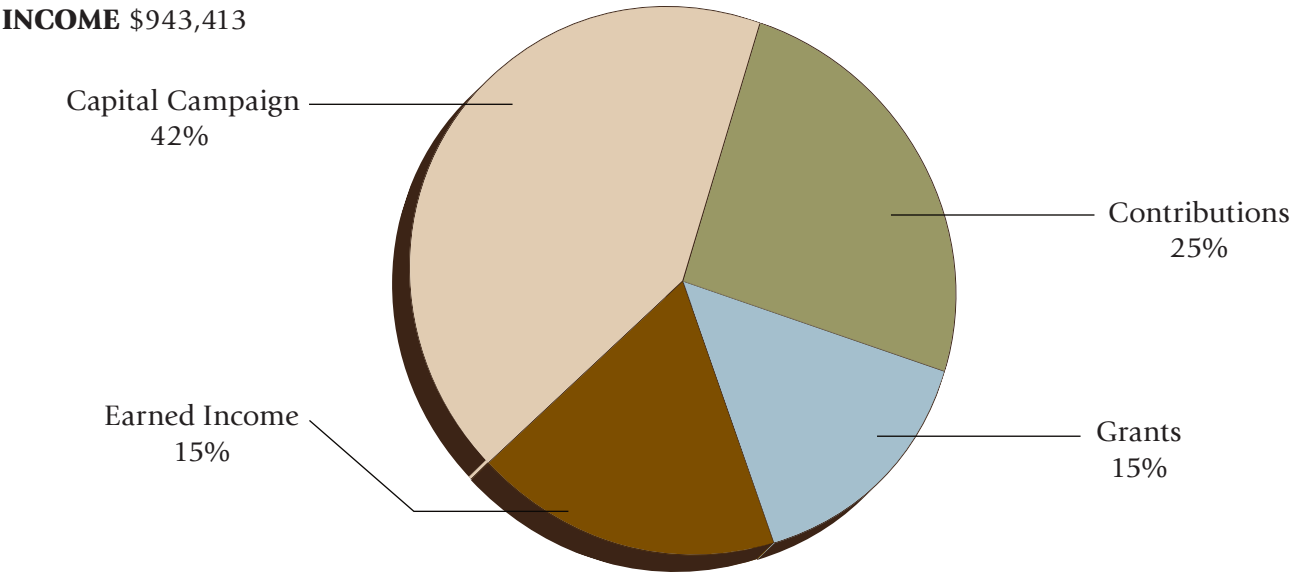
Above: Anderson Center Studio Artist B-J Norman working in the North Studios. Opposite: The Historic Residence, Conservatory/Greenhouse, and Little Lab seen from the Water Tower Balcony. Photos by Stephanie Rogers.

Staff and Key Contractors
 Stephanie Rogers – Executive & Artistic Director
 Joe Loer – Property & Finance Director
 Adam Wiltgen – Development Director
 Laurie Andrews – Visitor and Admin. Assistant
 Ron Carpenter – Facilities Manager
 Amanda Nodolf – Accountant
 Phoebe Nyen – Residency Chef
 Lisa Richards – Housecleaner
 Jon Seymour – Custodian

Board of Directors
 Ralph Balestriere
 John Christiansen (Chair)
 Paul Cloak (Vice-Chair)
 Sean Dowse
 Ozzie Encinosa
 Carolyn Hedin (Treasurer)
 Robert Hedin
 Taronda Howard
 James Lenfestey
 Fiona McCrae
 Karen Mueller
 Margaret Noesen (Secretary)

Advisory Board
 William Haaland
 Art Kenyon
 Steve Lawrence

Staff and Board Lists are as of June 30, 2019.



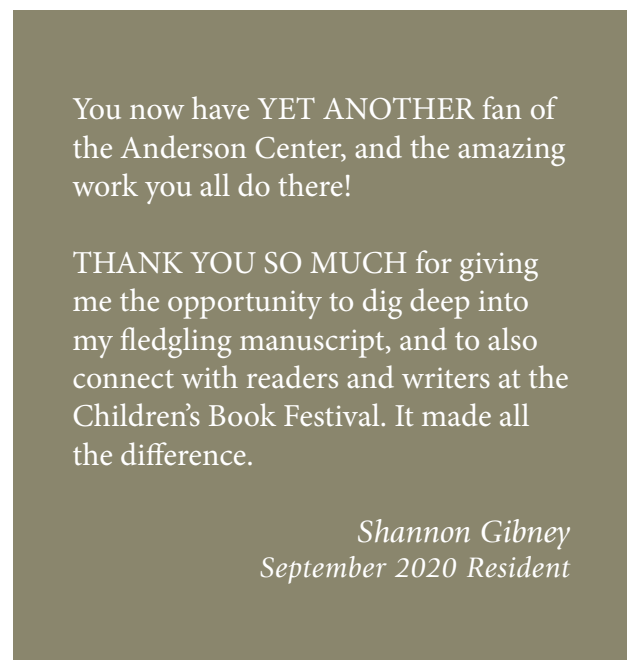


Residency Program

Fiscal Year 2020 encompasses both the second half of the Anderson Center's 2019 residency season and the beginning of the summer 2020 season. The program continues to grow in renown and popularity, with another record number of applications for 2020. Shortly after the residency panel met in mid-March to select a talented and international group of artists for 2020, it became clear that everything was about to change.

The Anderson Center postponed all residencies scheduled for May–July 2020. We are working with the selected artists to schedule residencies when it is safe to resume normal operations. Board and staff remain committed to bringing creative thinkers together from across the country and around the world to spend time and build community at Tower View.

We celebrate the artists who were able to complete residencies in July–October of 2019, the enduring connections they built with each other, and the ways in which they gave back to the Red Wing community.



Above: July 2019 residents (l-r) Sally Wen Mao, Jeanne Ciravolo, Kim Coleman-Foote, Damian Johansson, and Erik Hable. Below: September 2019 resident Kelley Meister in the studio. Photos by Stephanie Rogers.



Outreach Programs

The Anderson Center presented two exhibitions in the Potter's Gallery and five different exhibitions in the main gallery, including "Portray" in January 2020. Above, studio artist Lindsey Cherek poses with her painting during the exhibition opening for "Portray."

Photo courtesy the artist.



◀ The Center joined four other local non-profits in the Artistic Response Team of Red Wing. Together, the group distributed art kits to middle school students in May 2020. Photo by Anna Ostendorf.



The Anderson Center continues working with Tower View Alternative High School to provide quality arts programming to students. Above, Dr. Gwen Westerman presents to Tower View students through the Books in the Barn Series, Oct. 2019.

One of the best residency programs I have ever attended. I experienced one of the greatest explosions of creativity, writing results, and new ideas that I had in years.

*Kevin Doyle
October 2020 resident*



◀ The 2019 Holiday Celebration of the Arts (left) and 2019 Minnesota Children's Book Festival (back cover) once again welcomed hundreds of people to experience Tower View and the some of the best artists and authors of the region. Photos by Stephanie Rogers.





Contributors



A series of virtual studio visits in spring 2020 kept the Anderson Center connected to artists from near and far, including former residents Cameron Jarvis and Melo Dominguez (left, top to bottom) and local artists Leslie Stewart, Max Cora, and Dawn Zero Erickson (clockwise from above). These videos also provided a way to continue serving art audiences during stay-at-home orders.

Paul & Margaret Abrahamson
Chap & Benjie Achen
John Anderes
Colleen Anderson
Hans & Margaret Anderson
Jackie Anderson & Mark Opitz
Karsten Anderson & Emily Foos
Steve & Lydia Anderson
Laurie & Warner Andrews
Lisa Arends
Bruce & Kathy Ause
Randy & Ann Bailey
Ralph & Judy Balestriere
Bruce & Barbara Bayley
Doug & Lisa Bayley
Elizabeth Bayley & Jorge Soares
Betty Beck
Dee & Dan Bender
Nancy Lizette Berlin
Stephen & Susan Betcher
Sondra Beuning
Barbee Bigger
Suzanne Blue
Marianne Boruch
Peter & Barbara Bradley
Anna Brown
Lynn & Charles Brown
Wanda Brown & Phyllis Goldin
Jean Bruemmer
Don & Jan Bruns

Tom & Jan Buckman
J. Kevin Byrne
Anna Carlson
Audrey Carlson
Michael & Deb Lee Carson
Margaret Chesley
John & Patricia Christiansen
Paul Cloak
Max Cora
Dennis Courtier
John Coy & Fiona McCrae
Barbara DePalma
Nancy & John Dimunation
Jane Donkers
Melissa & Dave Donkers
Marcy Doyle
Dowse Family Charitable Fund
Carol Duff
Glen & Donna Dummer
Mary & Patrick Dupont
Marvin & Joanell Dyrstad
James & Janet Edlund
Elaine Elinson
Ozzie Encinosa
Dawn Zero Erickson & Matt Quinn
John Erickson
Richard & Judy Falc
Don & Nancy Falk
Kenneth Fay
Craig & Lynn Firl

First Farmers & Merchants Bank
Kevin & Ann Florine
Flueger Crane
Bill & Becky Foot
Buck & Joan Foot
David Foster & Karen Grewe
Marjorie Frost
Vishwas R. Gaitonde
Mikkel & Carol Gardner
Bruce & Doris Geary
Jim Germain
Johanna Ghei
Adu A. Gindy
John & Marybess Goeppinger
Barbara Goggin
Goodhue County Master Gardeners
Georgia A. Greeley
Kathleen Gronvall
Curtis Gruhl
Len & Ann Guggenberger
Jean Gumper
Marcia Haffmans
Peg Hansen
Barb Hanson
Barbara Haroldson
Shelley Haven
Rhonda Hayes
Nick & Helen Healy
Alex Hedin

Ben Hedin & Katie Miele
Douglas & Barbara Hedin
Hugh Alexander Hedin
Jonathan Hedin & Jennifer McHugh
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Thomas & Joan Hedin
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Norman & Ilene Holen
C. Anthony Huber
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Joanne Klees
Stephen & Teresa Kosmas
Joan Kovacs
Gib & Judy Krohn
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Tina Langton
David Larson
Steve & Marilyn Lawrence
Lenfestey Family Foundation
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LaVonne & Joe Lommel
Jamie & Jane Lorentzen
Dona Macaulay-Bradt
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Mary Beth Magyar
Chrissie Mahaffy
Collin & Kara McCanna

McCanna Lutherie & Appraisal
Roy & Roslyn McCanna
Nora Lee McGillivray
Susan McMillan
Linda & Phil McNairy
James T. McNary
M. Monica Michenfelder
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Charles HB Mose
Karen Mossefin
Linda Monick-Isenberg
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Munson Electric, Inc.
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Noesen & Associates, P. A.
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Ben & B-J Norman
Sheila O'Connor
Beverly Odden
Maggie & Scott Paynter
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Gary Peter
Joyce & Brian Peterson
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Red Wing Computer & I.T. Services
Red Wing Framing & Fine Art Printing
Red Wing Shoe Co. Foundation
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Richard Robbins
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Stephanie Rogers
Meagan Rose
Cathy Ryan
Thomas & Kathryn Rynders
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Bob & Nancy Schulenberg
Julie Schumacher
Clare Schuster
Julie Schwartzau
Stephen & Katie Sheppard
Sievers Creative
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Patricia Swanson
Evelyn Sweasy
Janette Sweasy
Laura & Jamie Teele
Barbara Tittle
Uffda Shop
Tom Virgin
George & Barbara Vogel
Wells Family Charitable Fund
Cynthia Weitzel
William Wells
Peter & Anne Wildenborg
Carolyn Wilson Anderson
Martin & Gretchen Wilson
Laurel Winsor
Tom & Julie Wolters
Peter Wong
Fran Worden
Margaret Wurtele
Stan Yogi & David Carroll

“Must see, enjoy the creative art and let your imagination go wild!” - A Sculpture Garden Visitor

The Anderson Center Sculpture Garden saw a record number of visitors during the spring of 2020! This expansive outdoor galley stayed open throughout the pandemic, providing expansive space for recreation.



New York Times Bestselling author and Red Wing resident Jacqueline West meets young fans at the Minnesota Children's Book Festival in September, 2019.

Outreach Program Sponsors

Arnold Orthodontics
Arrow Building Center
Curly's Welding
FAB1 Metalworks
Family Fare Supermarket
First Farmers and Merchants Bank
First State Bank of Red Wing
John O. & Barbara N. Hanson Family Foundation
Jones Family Foundation
Josephson's Clothing
Lerner Publishing Group

Kiwanis Club of Red Wing
Lerner Foundation
Liberty's Restaurant
Mayo Health Systems Red Wing
McCanna Lutherie & Appraisal
Minnesota State College Southeast
Munson Electric
Musty-Barnhart Agency
Noesen & Associates, P.A.
Red Wing Brewing Company
Red Wing Classic Cabinetry
Red Wing Computer & I.T. Solutions

Red Wing Housing & Redevelopment Authority
Red Wing Port Authority
Ripley's Rental & Sales
River Blu Salon
Sargent's Nursery
Siewert's Garage, Inc.
Smith Schafer Associates Ltd
Struss Optical
Sturdiwheat, Inc.
West End Liquor

Outreach Partners

ArtReach
Americorps Volunteers
Barebones Puppets
Deer Crest Senior Living
Downtown Plaza Senior Living
Family Fun Twin Cities
Friends of the Red Wing Public Library
Goodhue County Historical Society
Hispanic Outreach of Goodhue County
Kerlan Collection (U of MN Libraries)

Minnesota Correctional Facility, Red Wing
MN Youth Reading Awards
Prairie Island Indian Community
Red Wing Area Women's Network
Red Wing Arts
Red Wing Environmental Learning Center
Red Wing Girl Scouts
Red Wing High School

Red Wing Public Library
Red Wing YMCA
Rivertown Comics & Games
Sheldon Theatre
SparkZ! A New Summer Adventure
The Bug Guys
Tower View Alternative High School
Universal Music Center
University of Wisconsin - Eau Claire
Women's Network

Government & Foundations



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